

MOKSSH JAIIN

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Professional Summary

Founder who built Automateo (app.automateo.info) from zero to **₹2.2L MRR** without a technical background, leading **product**, **GTM**, **client acquisition** and delivery for **17 clients**. Proven ability to convert ambiguous problems into structured execution.

Education

MASTERS' UNION

PGP in Technology & Business Management | **President, Amazon Fraternity**

2025-Present
Gurugram

FLAME UNIVERSITY

Bachelor's Degree | Finance (Major) | Digital Marketing (Minor) - **Full scholarship, first year**

2022-2025
Pune

DAV BOYS SR. SEC. SCHOOL

CBSE Class XII: **94.4%** | CBSE Class X: **93.6%**

2020-2022
Chennai

Experience

AUTOMATEO.AI (automateo.info)

Founder

End-to-End Ownership & Execution

- 6 channels built into app.automateo.info: email, LinkedIn, WhatsApp, dialer, lead-gen, CRM
- Evolved early **n8n workflows** into a **full AI-assisted platform** through execution

Strategy & Scale

- **100%** outbound-acquired client base through GTM execution, zero paid ads or agencies
- **17 clients** closed, **₹3-7Cr** in pipeline value generated for clients through GTM
- **₹2.2L MRR** scaled through disciplined execution, then led a **4-member** delivery team

Sep'25-Present
Chennai
(Remote)

DELOITTE

Junior Associate

Corporate Operating Exposure

- Delivered an enterprise client's tax-deduction engagement through cross-team coordination
- Built stakeholder-ready market research decks for partner-level business reviews

Sep'25-Mar'26
Chennai

THE SARAOGI CLOTHING COMPANY (*Part-Time, Family Business*)

Business Strategy Specialist

Strategy & Market Execution

- **10-15** accounts secured across hotel, corporate & cluster purchase managers & housekeepers
- **4** platforms digitized (LinkedIn, Instagram, Twitter, YouTube) for wider GTM reach
- **55,000+** prospects reached through campaigns, driving disciplined outbound execution
- **30%** efficiency gain from a company CRM with automated email & WhatsApp outreach

2023-Present
Chennai

Internships

CHALLANI CAPITAL PVT. LTD. (*Financial Analysis*)

Financial Analysis Intern

- Built risk assessment models & loan structures to support client pitch decisioning

May'24-Jul'24
Chennai

GOLDEN BUTTERFLIES (*Palliative Care NGO*)

Volunteer Intern

- Worked with healthcare professionals to understand palliative care delivery firsthand
- Supported event planning & awareness campaigns to improve community engagement

Jun'23-Jul'23
Chennai

Projects

LEAD DISCOVERY & ENRICHMENT AI AGENT (automateo.co.in | *AI Sales Tool*)

Founder / Builder

- Scrapes LinkedIn for keyword-matched posts, capturing active service requests in real time
- AI-filters by ICP for precision targeting, then fully enriches leads with contact data
- Increased conversion **9%** by autopiloting daily scans for active buyers within **24** hours

Oct'25-Present
Chennai

LEADSENSAI.IN (*All-in-One Lead Gen Tool*)

Founder / Builder

- **₹17K** generated in **20** days integrating Apify-backed scrapers (Google Maps, B2B, Instagram)
- Sunset the pay-as-you-go model once Automateo's platform covered the same ground

Jan'25-Jun'25
Chennai

Achievements

- Secured a **₹7L full-tuition merit scholarship** in the first year at FLAME University.

Certifications

- International Trade Training Program | **Federation of Indian Exports (FIEO)**

Aug'25
Coimbatore

Leadership

AMAZON FRATERNITY, MASTERS' UNION

- Elected President leading **125+** member fraternity, driving engagement & event execution

2025-Present
Gurugram

AUTOMATEO.AI (*4-Member Delivery Team*)

- Built and lead Automateo's **4-member** delivery team, owning execution for **17** clients

Sep'25-Present
Chennai
(Remote)

Social Impact

GOLDEN BUTTERFLIES (*Palliative Care NGO*)

- Worked across **4** government hospitals in Chennai, delivering palliative care firsthand
- Helped **70+** children and their families navigate palliative care through direct support
- Supported event planning & awareness campaigns to improve community engagement

Jun'23-Jul'23
Chennai

Skills

Business Skills: Strategy | GTM Strategy | Problem Identification | AI Workflow Design | Founder & Ownership Mindset | Cross-Functional Coordination | Client Communication | Vendor Coordination | Process Documentation | Negotiation | Project Execution Under Deadlines

Technical Skills: AI-Assisted Development (Claude, Claude Code, GPT, Lovable) | n8n | CRM Development | Process Automation | APIs & Integrations